



Dear Sponsor,

The American Fork High School wrestling season is right around the corner and we need your help. We are coming off of an 8th place finish at state last February. We also had one of the most successful wrestling seasons in AF history, placing 4 at the state tournament (matching the school record), 2 of which were finalists, One Being voted as the Outstanding Wrestler of the State Tournament. We have 6 state qualifiers, and 3 state placers all returning this year. We are excited to utilize our past season to continue to build for the future. We anticipate having about 60+ high school wrestlers, most of which will benefit from your sponsorship.

We travel to 16 duals and tournaments throughout the months of December, January and February. This does not count our 5 events that will take place here at home in our schools new Fieldhouse. One of this year's tournaments will be held in Reno, NV at the Sierra Nevada Classic in December. The funds donated will also help purchase uniforms, practice equipment, travel expenses, and mat disinfectant for disease prevention. As you may know, school budgets continue to tighten and shrink for extracurricular activities. It is very crucial that we gain your support in order to continue the growth we have seen in the last 9 years as head coach. We have about \$4,000 in tournament entry fees alone, and this does not count travel and housing expenses for overnight tournaments. The average cost per wrestler here at AF is close to \$800. Your help and support will greatly increase the number of athletes who will be able to participate in the rigorous schedule we have set.

I appreciate you taking the time to consider teaming up with our wrestling program. If you have any further questions please don't hesitate to call me at 801-400-5932 (cell), 801-610-8800 ext. 534 (school) or by email at espencer@alpinedistrict.org. Again, thank you for your interest in supporting American Fork wrestling.

Sincerely,

Eric Spencer
Head Wrestling Coach
American Fork High School



Media Guide

Inside Front Cover	\$450	_____
Inside Back Cover	\$450	_____
Full Page	\$350	_____
Half Page	\$250	_____
Small concession logo	\$100	_____
Product donations	-----	_____

TV Banner ads

TV banner ads in the main gym to be played on two (2) TV's at all time and all events. The loop will also be played throughout the day in the commons areas of the High School for all visitors and students to see.

TV Option 1	1 TV ad per loop	\$300	_____
TV Option 2	2 TV ads per loop	\$500	_____

We can also create packages similar to these listed below by combining media guide and TV banner ad options at a discounted rate. Example options would be:

Full page Media/1 TV ad per loop	\$575	_____
Half page Media/1 TV ad per loop	\$535	_____
Full page Media/2 TV ads per loop	\$675	_____

Please make all checks payable to: American Fork High School Wrestling

Please give Coach Spencer your advertisement information in a digital format. This can be done using the email evspencer@gmail.com

Date received _____ Amount _____

Caveman Wrestling Rep. _____ (Wrestler name)

Company Name _____ Contact Person _____

Company Phone # _____ Company Email _____

Items Chosen _____

Total Cost (to be collected) _____

Please retain this bottom portion as your receipt for Advertising with American Fork Wrestling Team

Date Received _____ Amount Paid _____ Caveman Wrestling Rep. _____

Company Name _____ Company Contact _____ Phone _____

Ad Items Chosen _____ Total Cost _____

Thanks for your support of Caveman Wrestling for the 2019 – 2020 season.